



Atmosphere Events Group

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GUIDE TO INTELLIGENT LIGHTING



Intelligent lighting or Dance Floor Lighting is a valuable tool in achieving the look and feel you desire for your big day. Here at Atmosphere Events, our goal is to provide you with incredible lighting to highlight and accent important moments throughout your day; with a professional, clean set up and a perfectly programmed system. Our lighting will have a large impact on your space. Whether projecting a crisp bright monogram to personalize your venue, or adding visual excitement to the dance floor, intelligent lighting is a creative, unique way to achieve the effects you desire.

We are happy to work alongside you to design the look that works perfectly for you. Intelligent lighting has many uses. We have broken these uses down into sections to give you a better understanding of what you can accomplish.



USES AND EFFECTS

DINNER/STATIC

Gobo Monogram Projection

AEG can create your personalized monogram projections, or gobo as we call them. Using intelligent lighting, this projection can add a special touch to your venue ceiling or walls as guests arrive and then move it to the dance floor during dinner to add a personalized effect to your first dance. The possibilities are endless; project it in the perfect location all night, add a background, or make it dynamic by having it change location or move throughout the room.

Cake Pin Spotting

Highlighting the elegance and symbolism of your cake is a must. Pin spot lighting will add emphasis on the cake and create the perfect ambiance for your cake cutting.

Projecting Themed Elements

Do you want a winter wonderland themed wedding? We can project snowflakes on the ceiling, as well as “falling snow” on your backdrop. How about a rustic theme? We can project branches on the ceiling to give a glowing woods ambiance. We are happy to work with any theme to add that extra touch that makes your wedding shine.

Textured & Patterned Lighting

Use textured images to transform an ordinary blank space into a beautiful backdrop or ‘painted’ image.

Color Wash

We highlight ceilings, columns, chandeliers and any other architectural details with intelligent lights bright enough to wash almost anything in color.



USES AND EFFECTS

INTRODUCTIONS

Imagine the ultimate Hollywood introduction: searchlights pan the ceiling, lights placed around the room go wild in suspense, your family and friends cheer as the excitement grows, “Now introducing the new Mr. & Mrs. Smith!” Did you get excited? We did.

Introductions are a fun and exciting way to use intelligent lighting. Completely customizable, we can program them to follow the beat of a song, or even achieve what we call “followspotting,” keeping the attention where it needs to be.

FIRST DANCE

One of the very elegant effects of intelligent lighting is the spotlight effect during the first dance. You are on the stage surrounded by your family and friends, celebrating your new marriage and YOU are the stars!



DANCING

The dance floor is an important place for intelligent lighting. Inspire your guests to get up and move with rotating colors, patterns and strobes; then set the mood for a romantic slow song with a soothing color wash. And because you certainly don't want strobes flashing during an intimate moment, we program these lights to fit the feel of each and every song. Atmosphere Events has the cutting edge technology to work with your DJ to be sure that your dance floor will be filled with celebration, love and excitement.

QUANTITY

The quantity of lights is completely customized to your space and your priority. If it is important that you only provide quality lighting in place of typical DJ style lights, a pair of lights may suit you best. If you are interested in washing a ceiling with patterns or designs, or want a Hollywood-style wedding, more lights are necessary to achieve this effect. These lights are rented in pairs; however, if you would like a gobo wash, or a monogram, we can utilize odd numbers. For spotlighting and dancing, we strongly suggest lighting from all four corners of the dance floor to be sure that all sides are well lit and to eliminate shadows and silhouettes that will hinder your photographer from capturing the moment.

QUANTITY AND LOOK



MOUNTING

Mounting is based on the theme and the venue. We often mount these units to a skirted truss system. (Refer to photo below). There are several options when addressing the truss. We can dress the truss in a white translucent fabric, and uplight the truss to match the room decor and color. We can skirt the truss with a black fabric, to make the mounting as invisible as possible for those who want a streamline look. For an industrial or loft venue, you can leave the truss bare to highlight its minimal aesthetic. Lastly, for a monogram projection and gobo wash, we can utilize smaller truss mounts or even tucked away on a ledge or hung from a ceiling to achieve the effect you want.



QUESTIONS?

Contact us with any questions! We offer complimentary site inspections and consultations. We work with you to create a custom design and program for your venue and your event.